

# PRECIOUS METAL GUIDE



## 950 Platinum

Platinum, one of the rarest elements found on Earth, is the least reactive metal. It occurs in Copper ores along with some native deposits, mostly in South Africa. At double the density and weight of Gold it is ideal for precious jewellery and large diamond rings.

An extremely rare, non-reactive metal that is resistive to corrosion. Ideal for sensitive skin as it is hypo-allergenic.



## 18ct White Gold

White Gold is an alloy of Gold and at least one white metal, usually Manganese or Palladium. Like Yellow Gold, the purity of White Gold is given in karats. A popular metal for diamond engagement rings and wedding bands.

Valuable and highly sought after. A popular choice for Diamond Engagement rings. Commonly sold in 18ct, 14ct and 9ct (Carat)



## 18ct Yellow Gold

Pure gold has a bright yellow colour and lustre traditionally considered attractive, which it maintains without oxidizing in air or water. It is one of the least reactive chemical elements solid under standard conditions.

Valuable and highly sought after. A popular choice for Diamond Engagement rings. Commonly sold in 18ct, 14ct and 9ct (Carat)



## 18ct Rose Gold

Rose gold is a gold and Copper alloy widely used for specialised jewellery. It is also known as Pink gold and Red gold. It was popular in Russia at the beginning of the nineteenth century.

Common formulation is 50% Yellow Gold and 50% Copper. Known as Pink Gold and Red Gold